

**Heather McCutcheon, President and Founder
Reiki Brigade**

773.771.3404 | www.ReikiBrigade.org | Heather@ReikiBrigade.org

OBJECTIVE To promote physical, emotional, psychological, and spiritual wellbeing for individuals and communities by combining ancient healing techniques and cutting-edge technologies.

EXPERIENCE 2000 to present

Reiki Practitioner and Teacher, Clinical Massage Therapist

Providing Reiki and therapeutic massage to improve clients' physical, emotional and psychological wellbeing.

Offering Reiki classes and experiential energetic workshops.

Orchestrating Reiki outreach events for social institutions and underserved populations.

Related Accomplishments & Credentials

2020 Exceeded 5,200 reiki sessions through Reiki Brigade outreach efforts.

2016 Founded the [Reiki Brigade](#) to raise awareness and availability of the benefits of reiki.

2015 Voted [Leader of the Year](#) by Leads Club networking group.

2015 Author, [Connecting the Dots: From Ad Exec to Energy Practitioner](#)

2015 Approved as CEU Provider for LCSWs, IDFPR: 159.001313

2015 Recipient, [Humanitarian Award](#) from American Massage Therapy Association's IL Chapter

2014 Published [Reiki & PTSD: Easing the Burdens of War](#) in *Massage & Bodywork Magazine*

2013 Recipient, [Distinguished Service Award](#) from American Massage Therapy Association's IL Chapter

2012 Co-Founder, [Midwest Reiki Community](#), a virtual community with live events and outreach efforts

2012 Published [Hiding in Plain Sight](#) in *Massage & Bodywork Magazine*

2012 Approved as CE Provider for massage therapists, NCBTMB: #451867-12

2011 Reiki Master Teacher Certification, Equilibrium, Chicago, IL

2002 Professional Member, Associated Bodywork & Massage Professionals: #721382

2000 Licensed by State of Illinois: #227.003039

2000 Graduate, Chicago School of Massage Therapy, Chicago, IL

1994 to 2000

Account Manager/Communications Specialist/Media Buyer, Marketing Dynamics, Inc.

Responsibilities:

- Work with clients to identify their objectives and assist in developing solutions
- Write copy for all clients' advertising vehicles and internal communications
- Plan and implement radio, newspaper, and Internet media buys
- Manage special events and cross-promotions
- Produce radio and television commercials

1992 to 1994

Copywriter/Production Coordinator, SRO Promotions (parent company, Madison Square Gardens)

Responsibilities:

- Create all local and national advertising, marketing and sales materials in all media
- Coordinate and preside over press conferences

EARLY

EDUCATION

BA in English from the University of Iowa, Iowa City, Iowa, December 1991